



FOR IMMEDIATE RELEASE

Media Contact:

Jennifer Beidle

314-607-9459

jennifer@jbeidlepr.com

**Landwide Development Corporation Finalizing Plans for
Urban Senior Independent Living Experience in Wildwood, MO**
Construction on Independent Retirement Community Expected to Begin in Spring 2019

(St. Louis, MO, December 12, 2018) As the population of Baby Boomers ages in unprecedented numbers, the need for senior housing throughout the United States is increasing. The demographic growth for seniors in the City of Wildwood, MO, a suburb of St. Louis County, is a witness to that trend. Initial market research indicates a projected need for independent living retirement apartments in the Wildwood area and vicinity.

St. Louis-based developer Landwide Development Corporation (LDC) has plans to build a \$22 million mixed-use, market-rate independent senior living community in the heart of Wildwood called The Prime Place at Wildwood Town Center to accommodate those active seniors.

Located at the corner of Main and Eastgate streets, the proposed development is within the city's town center and within walking distance of a pharmacy, movie theater, restaurants, hotel, grocery store, gym, doctor offices, parks and trails, and other shopping.

“Our senior living community provides a new kind of independence, unlike anything else in the area. Our development will encourage residents to remain active within downtown Wildwood and promote interaction between residents and their families within the surrounding business, shopping and entertainment area. The Town Center district offers access to many important services and choices that will help our residents remain independent, healthy and active,” said Landwide Development Corp. President Michael E. Kennedy, Sr. “We refer to our development as the state rooms on the cruise ship, and the stores around it is the deck of the ship. I can’t think of any place safer than Wildwood Town Center.”

Plans for the community include 48 elegant apartments (one- and two-bedroom), with a 5,000-square-foot public restaurant and 10,000 square feet of retail space on the main level. The high-end, luxury community will also include common areas for socializing, activities and events, a club room, game area, beautiful lobby with fireplace and coffee bar, concierge, 24/7 security, secured parking, complimentary transportation and valet, fitness room, available storage lockers, private resident access to the restaurant and shops, and much more.

The apartments (ranging in size from 680-1,300 square feet) will feature full-size kitchens with granite counter tops and stainless-steel appliances, modern fixtures, porches/balconies, individually controlled central heating and air conditioning, in-unit washers and dryers, and sound-resistant construction.

Landwide plans to begin pre-leasing the apartments in December 2018, with a ground breaking planned in summer 2019. Although the community will not be completed until 2020, interested seniors will be able to view model and perspective renderings of the apartments and lobby areas by visiting a leasing office that will be set up on the development’s proposed site.

KAI Design & Build has been contracted to serve as architect, engineer and general contractor on The Prime Place development.

“Celebrate a New Kind of Independence!”

For more information about The Prime Place at Wildwood Town Center, contact: Doreen Scarfino at 636-821-1400 or visit www.theprimeplacewildwood.com.

About Landwide Development Corporation

Founded in 1980, Landwide Development Corporation is a real estate development and property management firm based in St. Louis, MO. Landwide founder and managing member Michael E. Kennedy, Sr. has more than 40 years of experience in real estate and architecture, having directed the design of more than 16,000 units of multifamily housing throughout Southern and Midwestern United States. Landwide’s developments include: Cambridge Heights HOPE VI, a \$50 million urban, mixed-income redevelopment in St. Louis, MO; Harmony Oaks HOPE VI, a 500-unit, \$110 million redevelopment in New Orleans, LA; and Cambridge Senior Independent Living, a 120-unit urban independent senior living community in St. Louis, MO.

###